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Press Release

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FOR IMMEDIATE RELEASE

9 A.M. PST, May 5, 2009

**SB'S PREMIER SURF SCHOOL TO HOST BENEFIT SURF DAY FOR CHILDREN
WITH CANCER IN CELEBRATION OF THE SPIRIT OF ALOHA AND
INTERNATIONAL SURFING DAY.**

SANTA BARBARA, CA, JUNE 12, 2009 - **Surf Happens celebrates International Surf Day with Ohana Session #2 benefiting Hugs For Cubs. The event features kids teaching kids with cancer how to ride waves, giving back through the sport that shapes our lives and sharing the stoke - The Surf Happens Ohana Sessions are four free surf clinics and beach party events over the summer of '09 held at Santa Claus Lane in Carpinteria, CA. In the spirit of Ohana, Hawaiian for family and community, all are welcomed to drop-in to Surf Happens, step into a smile and share the spirit of Aloha.**

Drop into summer with Surf Happens on Saturday, June 20th at Santa Claus Lane in Carpinteria (10 a.m. – 3 p.m.), and join in the second of our four "Ohana Sessions" events. Surf Happens staff and alumni are teaming up with Hugs For Cubs & The Teddy Bear Foundation for the fourth straight year to provide a free surf day for children and their families afflicted by cancer. This celebration of life and Aloha is being held on International

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Surfing Day, honoring the late Eric Pintard's birthday, the original founder of Hugs For Cubs and continuing his dream of sharing the stoke of surfing with children with cancer. His father Bill, along with the Santa Barbara Foresters Baseball Team, the local community, friends and family, are helping to host this miraculous event. For many of these children this will be their first time riding waves. The smiles that light up their faces, combined with hoots of joy and making new friends, guarantee a beautiful day of sharing the sport and celebrating the blessings of our lives. Join Surf Happens on Saturday June 20th for International Surfing Day at their Ohana Session benefiting Hugs For Cubs and may the ocean and it's healing power forever bring us together for common good.

Event Features: A free surf contest for beginning and advanced surfers with killer prizes will bring out the alpha surfer in you! Our expert staff is unsurpassed in their credibility and achievements in both the beginning and advanced arena and includes head instructors: Tyler Souza, Dre Martinez, Jan Kalas, Mark Mester, Stasia Van Wingerden, Alma Vinces, Heather King, and many others along with Elite Team coaches, Chris Keet, Matt Malone, Darryl Miya, Killian Garland, Pete Mussio, and Chris Brown.

It's a lifestyle, not a sport so come on down and enjoy the ride. Take part in some family-friendly ocean games, beach games, and Slip n' Slide sessions. Ride our land-based surf trainers—the brand new NoHo Board and the well-loved Indo Board. See our past and present students throw it down for a "Ohana Session" trophy. Enjoy some free hot dogs and hamburgers, and take in a free first-aid and CPR demo. [Register for a week or more of summer camp and receive a deep "Ohana Sessions" discount.](#) Depending on which Ohana Session you attend, you may be eligible for an All-Access Free Pass to all the day's events. To get your free pass, RSVP to Surf Happens. To RSVP or for more info, call: (805) 966-3613.

Surf Happens' "Hugs For Cubs Surf Day" Ohana Session #2 Drop-In!

Where: Santa Claus Lane (South side, look for our trailer, "Drop In" sign & tents on the beach!)

When:

- RSVP Today surfhappens@cox.net 805.451.7568
- Beach Registration 8:45-9:30am Saturday June 20th.
- 9:30-10:00 am Beach Clean Up!
- Saturday, June 20th / 10 a.m. – 3 p.m.
Scheduled events

Who: Hugs For Cubs kids, families and friends. In addition, all Surf Happens' Alumni. Please RSVP to: (805) 966-3613

What:

Free Learn-to-Surf Clinic
 Free Elite Advanced Coaching Clinic
 Free Ocean Games – Paddle Races and Relays
 Free Beach Games - Dodge Ball, Slip n' Slide and More
 Free Prizes & Give-Aways
 Free Alumni Surf Competition
 Free First Aid & CPR Demos
 Free Hot Dogs & Hamburgers
 (*Please bring a potluck dish or beverage to share!)

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Reserve These Dates in Your Calendar Today!

- Event 2: Saturday, June 21st, Santa Claus Lane, 10 a.m. – 3 p.m.
Hugs for Cubs & Xianos United FUNraiser
- Event 3: Saturday, July 25th, Santa Claus Lane, 10 a.m. – 3 p.m.
Santa Barbara Heroes Surf Day
- Events: August TBA
 - Alumni Beach Day
 - Surf Happens 10th Anniversary Celebration
SB Maritime Museum 6 p.m. – 10 p.m.
Alumni Honor Party (Fall Finale, or End Of Summer?)
Menehune Dance-Off & Talent Show
 - Surf Happens Foundation Party

RSVPs are requested to (805) 966-3613

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